

Kansas NAHRO

2021 Fall Conference

Aug. 30 - Sept. 1



Moving Ahead Begins Here

Opening General Session Luncheon - \$3,000

This event attracts the majority of conference attendees and features a lunch with the exhibitors.

- Logo recognition on signage at event
- Logo recognition on placards at each table
- Your logo in conference program and on website
- Logo recognition on signage at check-in desk
- Opportunity to provide promotional handout in bag
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 conference registrations)

Offsite Conference Reception - \$2,500

This offsite event is exactly what our attendees need after a long day in sessions. This has become a very popular event that attendees look forward to each year. Not only do they get to experience the local area, but they are able to network in a fun environment. Benefits include:

- Logo recognition on signage at event
- Your logo in conference program and on website
- Logo recognition on signage at check-in desk
- Exhibit booth – prime location (includes one booth, draped table, 2 chairs, a sign and 2 conference registrations)

Badge Holder Sponsor - \$1,000

How do you get buyers to wear your company's name throughout the show? Sponsor the Badge holders that are distributed to all attendees at the Registration Desk. Benefits include:

- Logo recognition on badge holder
- 1 conference registration
- Logo recognition on signage at check-in desk
- Your logo in conference program and on website

All Day Refreshment Break - \$500 (2 available)

As a sponsor of our breaks this allows for even greater networking potential. We will also announce you as the Break Sponsor during each break

- Your logo in conference program and on website
- Prominent Sign at Refreshment breaks

Bag Insert - \$300

Your one-page promotional insert delivered to each conference attendee in a tote bag they receive at Registration.

- Promotional handout in each attendee bag
- Your logo in conference program

GENERAL SPONSOR

SIZE	RATE
Platinum	\$1,000.00
Gold	\$750.00
Silver	\$500.00
Bronze	\$250.00

ADVERTISEMENT OPTIONS

SIZE	RATE
Quarter Page (4" X 5")	\$85.00
Half Page (8" X 5")	\$125.00
Full Page (8" X 10")	\$300.00

Ads should be submitted in a JPEG or PDF format and in full color. All ads must accompany this form and be emailed to ksnahro@brazosnet.com no later than **July 31, 2021**. Ads received after **July 31, 2021** will be placed and printed on an "as is/space available" basis. Payment must be received prior to ad placement.

EXHIBIT BOOTH RATES

	KS NAHRO MEMBER	NON MEMBER
8' x 10' Booth (For Profit)	\$300.00	\$450.00
8' x 10' Booth (Non For Profit)	\$150.00	\$300.00

Your Exhibit Booth Includes:

- Company listing in Attendee Program
- Two full conference registrations (with the opportunity to purchase up to two additional full conference registrations at the discounted rate of \$175 each)
- Pre and post-show attendee lists
- Link to your website from the KS NAHRO Exhibition page

Hotel Accommodation

Courtyard by Marriott
 3020 Riffel Drive
 Salina, Kansas 67401
 Reservations: 785-309-1300
 Rate: \$112 – Hotel Cutoff: 8/6/2021

BUSINESS PARTNERS REGISTRATION / ADVERTISER / SPONSORSHIP FORM

Please fill out the information below as you would like it listed in the program

Company/Organization Name _____

Address _____ City, State, Zip _____

Phone Number _____ E-mail Address _____

Booth Rep. 1 _____ Booth Rep. 2 _____

OUR COMPANY WOULD LIKE TO SPONSOR:

- | | | |
|---|--|---|
| <input type="checkbox"/> Opening General Session Luncheon - \$3,000 | <input type="checkbox"/> Badge Holder Sponsor - \$1,000 | <input type="checkbox"/> GENERAL SPONSOR |
| <input type="checkbox"/> Offsite Reception Conference - \$2,500 | <input type="checkbox"/> All Day Refreshment Break - \$500 | <input type="checkbox"/> Platinum \$1,000 |
| <input type="checkbox"/> Bag Insert - \$300 | | <input type="checkbox"/> Gold \$750 |
| | | <input type="checkbox"/> Silver \$500 |
| | | <input type="checkbox"/> Bronze \$250 |

OUR COMPANY WOULD LIKE TO ADVERTISE:

- \$85.00 - Quarter Page (4" X 5")
- \$125.00 - Half Page (8" X 5")
- \$300.00 - Full Page (8" X 10")

OUR COMPANY WOULD LIKE TO BECOME A BUSINESS PARTNER:

FOR PROFIT

- () \$300.00 KS NAHRO BUSINESS PARTNER BOOTH FEE () \$450.00 NON MEMBER BOOTH FEE

NON-PROFIT (selling products)

- () \$150.00 KS NAHRO BUSINESS PARTNER BOOTH FEE () \$300.00 NON MEMBER BOOTH FEE

Registration Fees for additional booth representatives

- () \$175.00 - Registration Fee for additional representatives with tickets to all events.
- () \$75.00 - "Booth Minder" - Name Badge, Exhibit Space activities only.

EXHIBITION AGENDA:

AUGUST 31ST:

- | | |
|---------------|-------------------------------------|
| 8:00 am | Business Partner Move In/Set Up |
| 10 – 10:30 am | Break w/ Business Partners |
| 12 – 1:30 pm | Lunch |
| 3 – 3:45 pm | Final Break w/ Business Partners |
| 3:45 pm | Business Partner Tear Down/Move Out |
| 5 – 7 pm | Business Partner Reception |

CANCELLATION POLICY: The Service Officer must receive written Notice of cancellation (30) business days prior to the Conference to receive a refund. Participants who have registered but not paid or provided written notice of cancellation will be liable for the registration cost.

PAYMENT:

*** KS NAHRO DOES NOT ACCEPT CREDIT CARDS ***
Full payment must accompany your registration form. Please submit a scanned/electronic copy with your mailed or emailed registration form.

Return Completed Business Partner Registration Forms to –

KS NAHRO Fall Conference
12246 FM 1769
Graham, TX 76450
or E-mail: ksnahro@brazosnet.com



Check #: _____

Contact Person: _____

Phone #: _____